

## Leadership Systems

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To: Brick & Mortar, Installing Specialty Retailers  
From: Ray Windsor  
RE: Amazon Installer Referral Program  
Date: March 31, 2015

A short note of reminder. You may have seen the articles about the Amazon Installer Referral Program. This is the CEOUTLOOK.com version...

<http://www.ceoutlook.com/2015/03/30/amazon-officially-enters-car-audio-installation-today/>

It is true that some people hate the idea of associating themselves in any way shape or form with Amazon. If you are one of those, throw this note away and/or delete it now. If on the other hand...


...you'd like to have an opportunity to get back in front of a consumer who, for whatever reason passed on buying from you, then here is one more opportunity for you to get engaged.

There is a background check. You have to be good at consumer service. You have to be a better than average installer.

Call me at 949-228-2153 or [ray@leadershipsystemsconsulting.com](mailto:ray@leadershipsystemsconsulting.com) and I'll be happy to provide details.

At this moment there are no fees to sign up. There are fees when you do an install for a consumer. You can guess that in the not too distant future Amazon will be charging a sign-up fee.

At Your Service,



Ray Windsor

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*"Vision is the art of seeing the invisible. Leadership is the capacity to translate vision into reality". Kaz Ishida*